BLACK BOYS LEADERSHIP
ALLIANCE FOR CHANGE

The power of community!

Become a program partner!
EMPOWERING BLACK AND BROWN MALE YOUTH THROUGH MENTORSHIP, BROTHERHOOD, AND COMMUNITY!

OUR MISSION

B-BLAC provides supportive services in transfer schools through training, educational, professional, and networking opportunities to at-risk Black and Brown boys and young men ages 9 to 24.

OUR VISION

- Create model programs and initiatives throughout underserved communities in NYC.
- Provide supportive layers of social, educational, emotional, professional, and holistic programs for Black and Brown boys and young men.
- Maintain roots in NYC and grow to a national level.

WHY TRANSFER SCHOOLS?

Unlike traditional high schools, transfer schools predominantly consist of over-aged and under-credited students. Additionally, transfer schools are concentrated in marginalized communities serving underrepresented and at-risk students.

A recent research study conducted by CUNY Graduate Center’s Public Science Project defines a range of obstacles that contribute to student disengagement from many NYC high schools: unsupportive, unchallenging, and non-valuing school cultures; mental health problems, community violence, pregnancy, and housing insecurity. Transfer schools are often under-resourced and lack certain programs offered in most traditional public and charter schools.
B-BLAC aims to partner with and support transfer schools in providing marginalized students community, safety, and individuated support.

**WHAT OUR PARTICIPANTS SAY?**

100% of our SEP participants indicated that the program has positively impacted their behavior.

92% of our participants indicated that their interest in HS graduation and college matriculation grew from their participation.

92% of our participants indicated that they feel safe and supported by participating in our program.

86% of our participants indicated that the skills they learn through our program help them make positive decisions in their every day lives.

**WHO'S POWERING OUR PROGRAMS?**

As a startup nonprofit, we rely heavily on individual donors and volunteers to cover program expenses. Much of our expenses are covered by our board of directors. Since launching in 2020, our largest and only corporate donation has been $5,000. With our limited resources, we continue to offer our programs at no cost to our participants and partner schools.
HOW CAN YOU SUPPORT?

We believe in the power of corporate citizenship to enhance our mission and positively impact Black and Brown male youths. We welcome partnerships with corporations and foundations that believe in our mission and values.

We believe in long-term partnerships, and while there is a need for financial support, we seek to build relationships with corporate sponsors and donors. Through our corporate partnerships, we facilitate employee engagement by creating volunteer and mentorship opportunities through our programs.

IMPACT BEYOND THE CHECK.

As an official partner, you can engage with our staff and participant, from volunteering events to workshop facilitation; your partnership with us will maximize impact beyond the check.

BE OUR ADVOCATE

We provide our program to NYC public schools at no cost. While we are able to make an impact with limited resources, our impact has resulting limitations. Your corporate support will allow us to continue offering our services at no cost to the schools we work with. Furthermore, your support helps to strengthen and further advance our mission while we expand our services in other underserved schools and communities.
B-BLAC CHAMPION PARTNER

DONATION: $100,000+

BENEFITS:

Your logo/ company name/ family/foundation name will be included at Champion level on:

- B-BLAC website home page
- Dedicated social media post announcing partnership (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Webpage and invitation inclusion for all signature events
- Monthly e-blasts
- Five full pages in annual report (The B-BLAC Annual), including native advertising opportunity with premier placement.
- Partner webpage (with a hyperlink to your website)
- Marketing materials
- B-BLAC merchandise
- Five printed copies of The B-BLAC Annual autographed by volunteers and participants
- Handwritten “Thank You” letter signed by executive director and program participants.

ENGAGEMENT OPPORTUNITIES:

You will have the opportunity to:

- Facilitate three workshops per school year with participants.
- Present remarks at annual gala
- Invitation to staff and partners recognition service
- Engage staff and employees through various volunteer opportunities.
PARTNERSHIP LEVELS

B-BLAC ADVOCATE PARTNER
DONATION: $50,000+

BENEFITS:

Your logo/company name/family/foundation name will be included at Advocate level on:

- B-BLAC website home page
- Dedicated social media post announcing partnership (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Webpage and invitation inclusion for all signature events
- Monthly e-blasts
- Three full pages in annual report (The B-BLAC Annual), including native advertising opportunity with premier placement.
- Partner webpage
- Four printed copies of The B-BLAC Annual
- Marketing materials
- B-BLAC merchandise
- “Thank You” letter signed by executive director and volunteers

ENGAGEMENT OPPORTUNITIES:

You will have the opportunity to:

- Facilitate two workshops per school year with participants.
- Present remarks at annual gala
- Invitation to staff and partners recognition service
- Engage staff and employees through various volunteer opportunities.
PARTNERSHIP LEVELS

B-BLAC CHANGE-MAKER PARTNER
DONATION: $25,000+

BENEFITS:

Your logo/ company name/ family/foundation name will be included at Champion level on:

- B-BLAC website home page
- Dedicated social media post announcing partnership (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Webpage and invitation inclusion for all signature events
- Monthly e-blasts
- Two full pages in annual report (The B-BLAC Annual), including native advertising opportunity with premier placement.
- Partner webpage
- Marketing materials
- Three printed copies of The B-BLAC Annual
- B-BLAC merchandise
- “Thank You” letter signed by executive director

ENGAGEMENT OPPORTUNITIES:

You will have the opportunity to:

- Facilitate one workshop per school year with participants.
- Present remarks at annual gala
- Invitation to staff and partners recognition service
- Engage staff and employees through various volunteer opportunities.
PARTNERSHIP LEVELS

B-BLAC BELIEVER PARTNER
DONATION: $10,000+

BENEFITS:

Your logo/ company name/ family/foundation name will be included at Champion level on:

- Full-page ad in annual report (The B-BLAC Annual),
- Partner webpage (with hyperlink to your website)
- Marketing materials
- Two printed copies of The B-BLAC Annual
- B-BLAC merchandise
- ”Thank You” letter

ENGAGEMENT OPPORTUNITIES:

You will have the opportunity to:

- Present remarks at annual gala
- Invitation to staff and partners recognition service
- Engage staff and employees through various volunteer opportunities.

FRIEND OF B-BLAC PARTNER
DONATION: $5,000+

Your logo/ company name/ family/foundation name will be included at Champion level on:

- Half-page ad in annual report (The B-BLAC Annual),
- Partner webpage (with hyperlink to your website)
- One printed copy of The B-BLAC Annual
- B-BLAC merchandise
- ”Thank You” letter
BECOME A B-BLAC PARTNER

BE OUR ADVOCATE

THANKS TO OUR CURRENT PARTNER:

NORDSTROM

To learn more about our programs and ways you can support us, visit: www.blackboysleadership.org